

Professional resume of nate **KADLAC**

Professional Profile

- Seven years of design experience focusing on Interface development, usability strategies, search engine optimization, retail marketing, graphic design, web design, strategy, business identity systems, flash development and design, streaming content and video editing.
- Ability to work professionally within a team environment, though maintaining a self-motivating attitude to develop my skills and grow individually.
- Comfortable working within a fast paced environment with tight deadlines, as shown by working for a retail company.

Technical Background

- Working knowledge of software applications such as Macromedia Dreamweaver, Flash, Fireworks, Adobe Photoshop, Illustrator, After Effects, Cleaner, and Image Ready
- Familiar working with HTML, Javascript, Actionscript, DHTML, and CSS
- Cross platform capabilities include PC or MAC

Employment History

Top Coder - www.topcoder.com | GUI Designer | Oct 2006 – Present

Responsibilities:

- Design interface storyboards for intranets/extranets/websites based on pre-existing wireframes.
- Create working prototypes into CSS/XHTML/javascript/Flash to match functional specs.
- Ensure brand integrity is being met.

Clients: ESPN, Direct Energy, Geico, IMS Health

Gage - www.gage.com | Interactive Designer/Art Director | Aug 2005 – Oct 2006

Responsibilities:

- Concept and Design new and existing online promotions and campaigns.
- Design look and feel, integrated product promotion, maintained existing brand identity.
- Responsible for seeing projects from start to finish, directed development team to maintain design integrity.
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- Design and produce e-mails, websites, flash movies and rich banners for the Web.

Clients: Microsoft, Sony, Lawry's, WestLaw, IDEAL, Symantec

ShopNBC - www.shopnbc.com | Interactive Designer | June 2003 – August 2005

Responsibilities:

- Helped collaborate and establish a completely new redesign for shopnbc.com.
- Create and implement e-mails for ShopNBC.com to deliver to our online databases. Work closely with US Internet (e-mail service provider) to execute timely delivered e-mails.
- Create banner ads, for external affiliates.

Clients: MSN, AOL, Yahoo!, NBC Universal

MindsEye Innovations, LLC | Interactive/Graphic Designer | May 2001 – June 2003

Kadlac.com - www.kadlac.com | Interactive/Graphic Designer (Freelance) | September 2000 – Present

Hero Communications – www.herocommunications.com | Interactive/Graphic Designer | May 1998 – September 2000

Education

1996 - 1998

2 years studying Graphic Design and Art History at North Hennepin Community College (Twin Cities Metro Area).